



Rocío de Torres Artillo

GRAPHIC & DIGITAL DESIGNER

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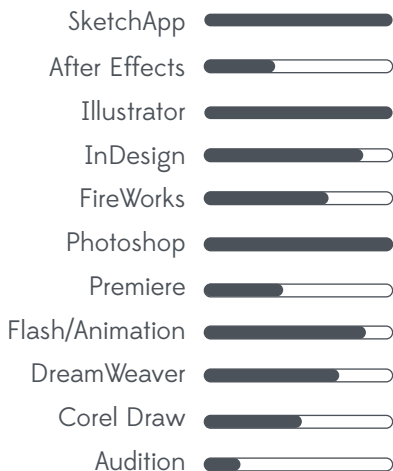
RESUME

Designer with ten years of experience in branding and product design, and an MA in Communication Design at Central Saint Martins (UAL, London). Product Designer at Emergya working with chatbot and conversational design. Former Lead Designer at Dreamable, Silicon Valley Startup (SF, California).

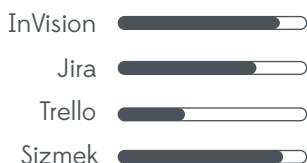
SOFTWARES



DESIGN



MANAGEMENT



LANGUAGES

ENGLISH: 4 YEARS LIVING IN UK & USA
High professional level.

FRENCH: 2 MONTHS IN FRANCE
Basic level.

SPANISH:
Native.

WORK EXPERIENCE

- 2018-PRESENT** **PRODUCT DESIGNER AT EMERGYA**
SEVILLA & REMOTE
Digital solutions consulting company
CX and conversational design with virtual assistants and chatbots. UX/UI design.
- 2018-2019** **GRAPHIC DESIGNER AT LEVERAGE**
REMOTE
Marketing and Digital Solution Startup in New York
- 2016-2017** **LEAD DESIGNER AT DREAMABLE.**
CALIFORNIA & REMOTE
Startup in San Francisco, California.
Product strategy, digital and editorial. Design direction, production management.
- 2014-2016** **SENIOR DESIGNER & STUDIO MANAGER AT TWO DIGITAL MARKETING.**
LONDON & REMOTE
Design and Digital Marketing studio (London, relocated in Madrid).
Digital designer. Creative Director. Team Manager and Madrid Studio Manager.
- 2013** **GRAPHIC DESIGNER AT N4MI**
LONDON
Collaboration during the first phase of macro intelligence startup
- 2013** **GRAPHIC DESIGNER AT PRONTA PRINT UXBRIDGE.**
LONDON
Graphic design and print studio.
Graphic Design, print, finishing and dealing with customers.
- 2011** **JUNIOR GRAPHIC DESIGNER AT 737 SHAKER**
2012 Audiovisual company specialised in TV 3D series for children.
MADRID Design, infographics, web, branding, marketing & Style guidelines.
- 2010** **FREELANCE GRAPHIC DESIGNER**
2018 Digital and print design, illustration, branding, packaging & infographics.

HIGHER EDUCATION

- 2012-2014** **MA COMMUNICATION DESIGN. LEVEL 7**
LONDON Central Saint Martins College.
- 2008-2010** **BA FINE ARTS**
BARCELONA Graphic design specialization at Barcelona University.
- 2002-2004** **HIGH SCHOOL. A LEVEL**
SEVILLE Europa International school.

PROJECTS

- 2014** **GAMETHOD (SEMIFINALIST IN OPEN EDUCATION CHALLENGE ACCELERATOR)**
- 2013** **STOICABLE (MA PROJECT. PHILOSOPHY AND COMMUNICATION DESIGN)**
- 2012** **CROCOOUCH! (SUCCESSFUL CROWDFUNFING, VERKAMI)**

EXHIBITIONS & EVENTS

- 2019** **SPEAKER - VIRTUAL ASSISTANTS TALK**
MADRID Voice Summit Spain
- 2014** **SILENT AUCTION**
LONDON Camden Image Gallery.
- 2013** **COMMUNICATION DESIGN IN COLLABORATION WITH KING COLLEGE**
LONDON Somerset house.
- 2008** **GRAPHIC DESIGN PRESENTATION**
BARCELONA Hispack (International Packaging exhibition).
- Referees available on request
2019